

Junior League of Collin County

2021-2022 *Legends & Legacies* Magazine

Ad Rate Sheet

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| *Legends & Legacies* Ad Rates  *Please indicate your selection with a check mark.* | | | | Ad Mechanical Requirements  *Please include the following items when submitting your*  ***high- resolution, camera-ready ad copy****:* |
| **Ad size** | **Dimensions**  **(w x h)** | **Price** | **Mark**  **selection** | * Computer generated artwork, preferred on USB flash drive. You may email artwork to: [adsales@jlcollincounty.org](mailto:adsales@jlcollincounty.org) or mail USB flash drive to the address listed below. |
| Back Cover  Or Full Spread (see  specs separately)**\*** | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $1735 |  |
| Inside Front Cover\* | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $1155 |  | * PMS colors will be printed with four-color process, so please specify as CMYK. 133-line screen is recommended. * Spot colors are not available so please convert all PMS colors to four-color process. |
| Inside Back Cover\* | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $1155 |  |
| Page One\* | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $925 |  |
| Last Page\* | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $925 |  | Supported programs are as follows:   * Adobe Photoshop (.tif or.jpg) * Adobe Illustrator * EPS file created using a postscript point driver |
| Full Page | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $695 |  |
| Half Page Vertical | 3.375" x 9.75" | $520 |  | * All fonts (including printer and screen fonts) and supporting graphics should be on USB flash drive. Graphics should be in eps, jpg, pdf or tif. **Graphics should be scanned at 300 dpi** (to be printed on 133-line screen) and at 100% of desired published size. **Line art should be at 1200 dpi.** |
| Half Page Horizontal | 7" x 4.75" | $520 |  |
| Quarter Page | 3.375" x 4.75" | $345 |  |

***\*Premium position based on availability.***

**Important Deadlines**

**Contract and Payment: September 17, 2021**

**Ad copy: September 17, 2021 (by email or USB flash drive)**

**Mail to**: Junior League of Collin County

Attn: *Legends & Legacies* Ad Manager

5805 Coit Road, Suite 301, Plano, Texas 75093

972.769.0557

Questions? Email [adsales@jlcollincounty.org](mailto:legends@jlcollincounty.org)

To see past editions of *Legends & Legacies* or pay online, visit [www.jlcollincounty.org/advertise](http://www.jlcollincounty.org/advertise)