

Junior League of Collin County

 2021-2022 *Legends & Legacies* Magazine

Ad Rate Sheet

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| *Legends & Legacies* Ad Rates*Please indicate your selection with a check mark.* | Ad Mechanical Requirements*Please include the following items when submitting your* ***high- resolution, camera-ready ad copy****:* |
| **Ad size**  | **Dimensions****(w x h)** | **Price** | **Mark****selection** | * Computer generated artwork, preferred on USB flash drive. You may email artwork to: adsales@jlcollincounty.org or mail USB flash drive to the address listed below.
 |
| Back CoverOr Full Spread (see specs separately)**\***   | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $1735 |  |
| Inside Front Cover\*  | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $1155  |  | * PMS colors will be printed with four-color process, so please specify as CMYK. 133-line screen is recommended.
* Spot colors are not available so please convert all PMS colors to four-color process.
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| Inside Back Cover\*  | 8" x 10.75" (trim) 8.5" x 11.25" (bleed)  | $1155  |  |
| Page One\*  | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $925  |  |
| Last Page\*  | 8" x 10.75" (trim) 8.5" x 11.25" (bleed)  | $925  |  | Supported programs are as follows:* Adobe Photoshop (.tif or.jpg)
* Adobe Illustrator
* EPS file created using a postscript point driver
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| Full Page  | 8" x 10.75" (trim) 8.5" x 11.25" (bleed) | $695  |  |
| Half Page Vertical  | 3.375" x 9.75" | $520  |  | * All fonts (including printer and screen fonts) and supporting graphics should be on USB flash drive. Graphics should be in eps, jpg, pdf or tif. **Graphics should be scanned at 300 dpi** (to be printed on 133-line screen) and at 100% of desired published size. **Line art should be at 1200 dpi.**
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| Half Page Horizontal   | 7" x 4.75" | $520 |  |
| Quarter Page  | 3.375" x 4.75" | $345 |  |

***\*Premium position based on availability.***

**Important Deadlines**

**Contract and Payment: September 17, 2021**

**Ad copy: September 17, 2021 (by email or USB flash drive)**

**Mail to**: Junior League of Collin County

Attn: *Legends & Legacies* Ad Manager

5805 Coit Road, Suite 301, Plano, Texas 75093

972.769.0557

Questions? Email adsales@jlcollincounty.org

To see past editions of *Legends & Legacies* or pay online, visit [www.jlcollincounty.org/advertise](http://www.jlcollincounty.org/advertise)