



Junior League of Collin County  
2022-2023 *Legends & Legacies* Magazine  
Ad Rate Sheet

<i>Legends &amp; Legacies</i> Ad Rates <i>Please indicate your selection with a check mark.</i>				Ad Mechanical Requirements <i>Please include the following items when submitting your <b>high-resolution, camera-ready ad copy:</b></i>
Ad size	Dimensions (w x h)	Price	Mark selection	
Back Cover Or Full Spread (see specs separately)*	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$2000		<ul style="list-style-type: none"> <li>● Computer generated artwork. You may email artwork to: <a href="mailto:adsales@jcollincounty.org">adsales@jcollincounty.org</a> or mail USB flash drive to the address listed below.</li> </ul>
Inside Front Cover*	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$1500		
Inside Back Cover*	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$1500		
Page One*	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$1000		<ul style="list-style-type: none"> <li>● PMS colors will be printed with four-color process, so please specify as CMYK. 133-line screen is recommended.</li> <li>● Spot colors are not available so please convert all PMS colors to four-color process.</li> </ul>
Last Page*	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$1000		
Full Page	8" x 10.75" (trim) 8.5" x 11.25" (bleed)	\$750		Supported programs are as follows: <ul style="list-style-type: none"> <li>❖ Adobe Photoshop (.tif or .jpg)</li> <li>❖ Adobe Illustrator</li> <li>❖ EPS file created using a postscript point driver</li> </ul>
Half Page Vertical	3.375" x 9.75"	\$600		
Half Page Horizontal	7" x 4.75"	\$600		<ul style="list-style-type: none"> <li>● All fonts (including printer and screen fonts) and supporting graphics should be on USB flash drive. Graphics should be in eps, jpg, pdf or tif. <b>Graphics should be scanned at 300 dpi</b> (to be printed on 133-line screen) and at 100% of desired published size. <b>Line art should be at 1200 dpi.</b></li> </ul>
Quarter Page	3.375" x 4.75"	\$500		

**\*Premium position based on availability.**

**Important Deadlines**

**Contract and Payment: September 1, 2022**

**Ad copy: September 1, 2022 (by email or USB flash drive)**

**Mail to:** Junior League of Collin County

Attn: *Legends & Legacies* Ad Manager

5805 Coit Road, Suite 301, Plano, Texas 75093

972.769.0557

Questions? Email [adsales@jcollincounty.org](mailto:adsales@jcollincounty.org)

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