MISSION STATEMENT

The Junior League of Collin County is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.
Dear Community Partner,

On behalf of the Junior League of Collin County, we would like to invite you to participate in our sponsorship program. As a Sponsor, you will help us disrupt the cycles of economic insecurity and family violence experienced by too many of our residents, and strengthen and advance women, children, and families in Collin County. The Junior League of Collin County has a strong record of proven service to the community, and is comprised of almost 1,000 visionary women who are agents of change within Collin County.

The Junior League of Collin County promotes volunteerism and impacts our community through outreach projects and initiatives which will impact over 60 local partner agencies and thousands of Collin County residents in the upcoming year. Our fundraising helps to support our initiatives within Collin County like C.A.R.E.S., Done in a Day, JuMP, Literacy Leaders, My Friend’s House, and R.I.S.E. Our service to Collin County is widespread and includes, but is not limited to, projects which aid homeless children and adults, increase literacy in the community, and provide mentors to struggling and disenfranchised youth.

Sponsorship benefits include logo recognition at events and in printed materials, access to some of our premier events, promotion via our website, social media, publications and through our almost 1,000 plus members.

Please join us as a sponsor this year and help us continue our legacy of service to create a better future for all of Collin County.

Sincerely,

Amanda Konersmann
President, 2020-2021
THE JUNIOR LEAGUE
OF COLLIN COUNTY

COMMUNITY IMPACT

YEARLY GIVING

945
TOTAL MEMBERS

$494,953
$ GIVEN BACK TO
THE COMMUNITY

51,000
HOURS OF VOLUNTEER TIME

184
EVENTS HOSTED

$76,788
COMMUNITY
GRANTS GIVEN

125
AGENCIES IMPACTED

$892,419
TOTAL FUNDRAISING

PROGRAMS COMMUNITY IMPACT

R.I.S.E.

800
volunteer hours helping
homeless young adults to
live independently

93%
non-recidivism
rate

$7.1M
since inception

Collin County
Women of Influence Award

8
recipients in 2018-2019

67
recipients
since 2012

264
hours served in the
Pediatric Eating
Disorders Unit at
Children’s Medical
Center Plano

7552
hours volunteered
in 2018-2019

243
volunteer hours
at the shelter
'Neath the Wreath, JLCC’s largest annual fundraiser, helps fund over 9 full-time educational and charitable projects that improve life in Collin County.

In partnership with Goodwill Industries of North Texas, JLCC collects donations for shopping cards for our community partners to distribute to the individuals and families they serve.

JLCC volunteers aid the Pediatric Eating Disorders Unit at Children’s Medical Center Plano by providing art and play therapy to the patients biweekly.

In partnership with City House’s Transitional Living Program, R.I.S.E. focuses on helping homeless young adults, ages 18-21, to mature and learn to live independently.

Done in a Day offers much needed volunteer support to non-profit organizations in Collin County for projects that can be accomplished in a one-time evening or weekend setting.

Women of Influence Awards recognize female community leaders that make important contributions and assist the residents of Collin County through their professional careers and volunteer work.

In addition to a weekly reading program, JLCC hosts events throughout the year for the children at My Friend’s House.

Since 2008, the JLCC has partnered with Plano Family Literacy to assist in teaching adults and children literacy classes.

Piloted in 2013, the Juvenile Mentoring Program is a JLCC partnership with the Juvenile Probation Department of Collin County to serve as mentors for children between the ages of 12-15 years old who are on probation for non-violent, misdemeanor offenses.

JuMP has a 93% non-recidivism rate and was awarded the Colgate Bright Smiles Community Impact Award in 2016 by AJLI for JLCC’s work on the project.
The women of JLCC create innovative programs that have a profound impact in our community. Our members consist of women of all ages, socioeconomic backgrounds, career levels, and stay-at-home moms. We have the perfect audience for corporate sponsors seeking marketing opportunities while impacting the community.

**Sponsorship may include recognition at the following events:**

**‘Neath the Wreath**
*Annually in November*
- Premiere fundraiser with over 13,000 attendees
- Themed shopping event with over 100 merchants
- Exclusive Ladies Night Out event on Wednesday night

**Trinkets to Treasures**
*Annually each Spring*
- Collin County’s largest rummage sale in partnership with Goodwill Industries of North Texas
- Shopping cards distributed to community partners

**Collin County Women of Influence**
*Annually each Spring*
- Awards ceremony and annual fundraiser
- Woman of Influence Awards recognizes female community leaders that make important contributions and assist the residents of Collin County through their professional careers and volunteer work

**BINGO**
*Annually each Spring*
- Bingo is back and better than ever
- Annual fundraising event open to JLCC members and the public
- Ticketed event featuring food, fun, and fierce competition
Additional and custom benefits may be available in connection with sponsorship of our specific events throughout the year. Please contact fdvp@jlcollincounty.org for details.

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Benefits of Sponsorship

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CASH DONATION

IN-KIND DONATION

NAME LISTED IN LEGENDS & LEGACIES

ADVERTISE IN LEGENDS & LEGACIES

NAME RECOGNIZED AT JLCC HEADQUARTERS FOR ONE YEAR

NAME, LOGO & NAME LISTED IN JLCC SPOONSOR RECOGNITION EMail DISTRIBUTION TO JLCC MEMBERS

ADVERTISE ON JLCC HOME PAGE FOR THE CURRENT LEAGUE YEAR

LOGO ON JLCC HOME PAGE FOR CURRENT LEAGUE YEAR

LOGO ON DETERMINED EVENT INVITATION AND/OR TICKET AS SPONSOR

NAME, LOGO & LINK LISTED IN JLCC SPOONSOR RECOGNITION EMail DISTRIBUTION TO JLCC MEMBERS

LOGO NAME ON JLCC ADVERTISING FOR DETERMINED EVENT

LOGO NAME ON JLCC ADVERTISING FOR DETERMINED EVENT (LESS THAN 1,000 ATTENDEES)

LOGO NAME ON JLCC ADVERTISING FOR DETERMINED EVENT (GREATER THAN 1,000 ATTENDEES)

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