



Benefits of Sponsorship

	IMPERIAL	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
CASH DONATION	\$10,000+	\$5,000 - \$9,999	\$3,000 - \$4,999	\$1,000 - \$2,999	\$500 - \$999	Under \$500
IN-KIND DONATION	\$20,000+	\$10,000 - \$19,999	\$6,000 - \$9,999	\$2,000 - \$5,999	\$1,000 - \$1,999	Under \$1,000
MAJOR SPONSOR FOR DETERMINED EVENT (GREATER THAN 1,000 ATTENDEES)	√	√				
MAJOR SPONSOR FOR DETERMINED EVENT (LESS THAN 1,000 ATTENDEES)			√			
'NEATH THE WREATH BAG STUFFER (PROMOTIONAL MATERIALS PROVIDED BY DONOR)	√					
LOGO/NAME IN JLCC ADVERTISING FOR DETERMINED EVENT	√					
PLACEMENT OF COMPANY NAME ON JLCC HOME PAGE FOR ONE YEAR	√					
DISTRIBUTION OF APPROVED MARKETING MATERIALS AT DETERMINED EVENT(S)	√					
NAME ON EVENT INVITATION AND/OR TICKET AS SPONSOR	√					
SIGNAGE RIGHTS AT DETERMINED EVENT	√	√	√			
ADVERTISEMENT IN LEGENDS & LEGACIES PUBLICATION	FULL PG	HALF PG	1/4 PG			
NAME, LOGO & LINK LISTED IN JLCC SPONSOR RECOGNITION EBLAST TO JLCC MEMBERS	√	√	√			
RECOGNITION ON EXTERNAL JLCC SOCIAL MEDIA PLATFORMS	√	√	√			
DISTRIBUTION OF COUPON OR INFORMATION ON SPONSOR AT GENERAL MEMBERSHIP MEETING	√	√	√			
LOGO ON JLCC EVENT PAGE FOR ONE YEAR	√	√	√			
'NEATH THE WREATH GIFT MARKET TICKETS	14	10	6	4		
NAME RECOGNIZED AT JLCC HEADQUARTERS	√	√	√	√		
RECOGNITION AT JLCC GENERAL MEMBERSHIP MEETING	√	√	√	√	√	
NAME LISTED IN LEGENDS & LEGACIES PUBLICATION	√	√	√	√	√	√

Updated July 2018

The Junior League of Collin County is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.