June 1, 2020

Dear Community Partner,

On behalf of the Junior League of Collin County, we invite you to participate in our 2020-2021 Advertising Sponsorship Program. As an Advertising Sponsor, you will help us disrupt the cycles of economic insecurity and family violence experienced by too many of our residents, and strengthen and advance women, children, and families in Collin County. The Junior League of Collin County has a strong record of proven service to the community and is comprised of almost 1,000 visionary women who are agents of change within Collin County. On any given day, you can find our members offering life-skills training to young adults who have aged out of foster care, mentoring first-time juvenile offenders currently serving probation, increasing literacy in the community, providing mentors to struggling, disenfranchised youth, and much more.

The Junior League of Collin County promotes volunteerism and impacts our community through outreach projects and initiatives which will impact over 60 local partner agencies and thousands of Collin County residents in 2020-2021. By choosing to advertise in *Legends & Legacies*, our annual magazine, you help make this community impact possible. The Junior League of Collin County publishes our magazine in November, and distributes printed and digital copies to the following:

* 13,000+ attendees of our annual ‘Neath the Wreath Holiday Gift Market;
* Almost 1,000 Junior League of Collin County members; and
* Community agencies throughout Collin County.

The deadline for Advertising Sponsor contracts, payment and ad copy is September 1, 2020. You may view our most recent publication at [www.jlcollincounty.org/advertise](http://www.jlcollincounty.org/advertise) along with our [Ad Rate Sheet](https://www.jlcollincounty.org/wp-content/uploads/2020-21-Legends-Ad-Rates-Sheet-FINAL-4.docx) and [Advertising Contract](https://www.jlcollincounty.org/wp-content/uploads/2020-21-Legends-Advertiser-Contract_FINAL-3.docx). If you are interested in premium ad placement or have any questions, please contact our Communications Coordinator Lee Gaudreau at [lgaudreau@jlcollincounty.org](mailto:lvargas@jlcollincounty.org).

Please consider advertising today and help us continue our legacy of service to create a better future for all of Collin County.

Sincerely,

Amanda Konersmann Lee Gaudreau

President, 2020-2021 Communications Coordinator